

## Privacy Policy for Sasha Ritzie-Hernandez 2024 Campaign

Effective Date: September 2024

Sasha Ritzie-Hernandez's 2024 Campaign, values the privacy of our supporters, volunteers, and all visitors to our website. This Privacy Policy outlines how we collect, use, store, and protect your personal information, particularly voter information, in accordance with applicable laws.

### 1. Information We Collect

We may collect the following types of information:

- **Personal Information:** This includes names, addresses, phone numbers, email addresses, and other contact details when provided by visitors, volunteers, or supporters through forms on our website.
- **Voter Information:** We may collect voter information such as voter registration status and preferences as allowed by law to assist in campaign outreach.
- **Automatically Collected Information:** Information such as IP addresses, browser types, referring pages, and site interactions may be collected automatically for website optimization and user experience improvement.

### 2. How We Use Your Information

We use the collected information for the following purposes:

- **Campaign Outreach:** Voter information may be used to communicate campaign updates, events, and calls to action. This includes contacting you about the campaign via email, phone, or mail.
- **Volunteer Coordination:** Personal information is used to manage volunteers and campaign activities.
- **Fundraising:** We may use your contact information to reach out for fundraising efforts in compliance with legal requirements.
- **Site Improvement:** Automatically collected information helps us analyze web traffic and improve user experience on our website.

### 3. How We Share Your Information

We respect your privacy and will not sell, trade, or share your personal or voter information with third parties, except under the following conditions:

- **Service Providers:** We may share information with trusted third-party service providers who assist with website hosting, communications, or data management, ensuring they maintain appropriate security standards.
- **Legal Compliance:** If required by law or government request, we may disclose personal information to comply with legal obligations.

### 4. Voter Information Usage

The voter information collected and used by Sasha Ritzie-Hernandez's 2024 Campaign is handled in accordance with all applicable state and federal election laws. We only use this information for campaign purposes, such as voter outreach, engagement, and mobilization.

#### 5. Security of Your Information

We implement industry-standard security measures to protect your information from unauthorized access, alteration, or disclosure. This includes encryption, secure servers, and administrative controls to ensure data integrity.

#### 6. Your Rights

You have the right to:

- **Access and Update:** You may request access to or update the personal information we hold about you.
- **Opt-Out:** You may opt-out of receiving campaign communications at any time by clicking the "unsubscribe" link in emails or contacting us directly.
- **Deletion:** You may request that we delete your personal information from our records, subject to legal obligations.

#### 7. Text Messaging

Text messaging originator opt-in data and consent information will not be shared with any third parties, provided that the foregoing does not apply to sharing (1) with vendors, consultants and other service providers who need access to such information to carry out work on our behalf (and who will not use such information for their own purposes); (2) if we believe disclosure is required by any applicable law, rule, or regulation or to comply with law enforcement or legal process.

#### 8. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites. We encourage you to review the privacy policies of any third-party websites you visit.

#### 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date. We encourage you to review this policy periodically.

#### 10. Contact Us

If you have any questions or concerns about this Privacy Policy or your data, please contact us via email at: [admin@sasha4oakland.org](mailto:admin@sasha4oakland.org) cc: [sasha4oakland@gmail.com](mailto:sasha4oakland@gmail.com)